

**Report of Margo Rogers-Anderson
LPGA Head Professional, General Manager, St. Germain Golf Club
2017 Year in Review**

2017 was what I call “the year of the rain”. This will be my 7th year as the Golf Professional and General Manager of St. Germain Golf Club, and my 12th year here in the Northwood’s and I must say, I’ve never experienced a more wet and stormy season than 2017.

That was the bad news. The good news is that on the sunny weather days, not only did we pack the golf course, but we exceeded our expectations and had some of the best financial months ever. It is exciting to see that when Mother Nature cooperates, people are flocking to our course. This is especially rare in an industry that is slowly taking a nose dive. While many courses are closing their doors and big box stores are going belly up and consolidating, St. Germain Golf Club continues to maintain success and profitability.

2017 was also the year of the final payment. The course is finally paid off which now allows us to start making more on-course improvements that have been placed on hold for many years. Over time, we will upgrade much needed equipment, enlarge and replenish our cart fleet so we don’t run out of carts during busy times and will hopefully have less on-course breakdowns. Our main goal is to continue to increase the value for pass holders and to provide a high end product that will result in tourists continuing to choose our facility and town over others in the area again and again.

This was also the year of aesthetics. It has been a goal of mine to polish the front of the facility and to create that “wow factor” as the first impression. Many people who play golf come to dinner or weddings at the Whitetail Inn and have never played our course before. For many years the front left something to be desired. Now it is much more appealing to the eye and will hopefully lure in some of those future prospects. All we have to do is get them to play it once and the layout and condition of the course coupled with great customer service will bring them back year after year.

The final phase of this vision which has now become the vision of many will be a beautiful stone patio in the island area which should really enhance and finish the first impression presentation. It was great fun collaborating with Aaron and the golf board on design. I can’t forget to mention the Mulligan’s short game area. This project has been a dream of mine since 2012 and Aaron and crew and a lot of hard work made it finally happen. It makes the entire property shine from Highway 70 and is a bonus for all those practice addicts. I’d also like to commend Aaron and the crew for their great job on the fence lines, stairs, drainage and paving among many other achievements. We have a very talented staff both inside and out. One of my personal goals was to develop

a team that works well together and truly enjoys each other. We certainly have that here and I think it is a big part of our continued success.

There are many more projects and upgrades that both the maintenance department and the golf shop staff have completed and many more to come. Aaron will highlight some of those from the maintenance department in his portion of this article. We have many unsung heroes who do much of the behind the scenes work whose stories never get told. My hat is off to you and I want to thank you for your continued support and hard work not only for the golf course but also for the people of the Town of St. Germain.

All the best to everyone in 2018 and thank you for supporting St. Germain Golf Club,

Sincerely,

Margo Rogers-Anderson
LPGA Head Professional, General Manager